

In the specification:

Change the paragraph beginning at page 1, line 9, to read as follows:

--In recent years, data services have become popular for mobile communications systems, including the very popular short messaging service (SMS) that employs underutilized bandwidth of signaling channels to allow short text messages. With SMS, users are able to exchange alphanumeric messages (up to 160 characters in length), and the messages are delivered within seconds of their being transmitted. Of course the networks traversed in providing the messages from one user to another must all be digital cellular networks. Although SMS was originally conceived as a paging mechanism for notifying users of the arrival of voicemail, it is now used primarily as a messaging service. A new use for SMS is a picture messaging application for cellular telephones that is presently being offered by the assignee hereof for allowing users to create and download picture messages into his or her proprietary mobile telephone (e.g., ~~Nokia-NOKIA~~ 3210 GSM cell phone) and send them to another, like proprietary telephone (another ~~Nokia-NOKIA~~ 3210 cell phone or a ~~Nokia-NOKIA~~ 8210 cell phone or ~~Nokia-NOKIA~~ 8850 cell phone). With a likewise proprietary messaging platform (e.g., ~~Nokia-NOKIA~~ Artus Messaging Platform), operators are able to enhance usage of Short Message Service (SMS) for their subscribers. Such a simple graphic message service provides a black-and-white picture, for instance 72 x 28 pixels, along with a short greeting displayed below the picture. A maximum size of the greeting is specified, for example 120 characters.--

Change the sentence paragraph at page 8, line 17, to read as follows:

--Still referring to Fig. 2, for ease of description, as in a newspaper comic or funny, the second funny 22 of the invention is said to consist of individual frames 22a 22b 22c, each frame providing a picture and associated text. Each (normal-length) frame of a funny according to the invention can be conveyed for a fraction of the cost of a single SMS picture message provided for example by a ~~Nokia~~ NOKIA 3210 cell phone, which uses three SMS messages to convey one picture message (where here, at least for some frames that are not too long, each frame is conveyed by a single SMS message). The present invention also comprehends funnies including frames at least some of which are too long to be conveyed as a single SMS message. Thus, for example, a funny according to the invention could consist of a first normal-length frame, conveyed as a single SMS message, a second, long frame, conveyed as three SMS messages, and a third, normal-length frame conveyed as a single SMS message.--

Change the sentence paragraph at page 8, line 30, to read as follows:

--Referring now to Fig. 3, an example of the use of a funny 31 (in ~~Japanese~~ Chinese) as a puzzle is illustrated, in contrast with the use of a funny to send a personalized message. The first frame 31a of the funny instructs the receiver of the funny to look for differences between what is shown in the picture of the first frame and the pictures that follow in the second and third frames 31b 31c. The number of differences is indicated below the pictures of the second and third frames.--